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| **Design Brief**  |
| Client Company: |  |
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| Designers: |  |
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| Problem Statement: |  |
| (What problem are you  |  |
| trying to solve?) |   |
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| Design Statement: |  |
| (What are you going to  |  |
| design to solve this  |  |
| problem?) |  |
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| Design Constraints: |  |
| (What are the must- |  |
| haves for your design?)  |  |
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